Oktoberfest



October 9, 2022
Cascades Park
4:00pm-7:00pm
Doors open at 5:00pm for VIP



850 921 5554 ● 2518 W. Tennessee St., Tallahassee, FL ● www.eldercarebigbend.org













As Tallahassee welcomes the start of summer fun, the Elder Care Services team is already looking toward the fall and gearing up for Oktoberfest. As our premier fundraiser and one of the longest running and best-attended events in the Capital region, Oktoberfest brings the community together every year. With great German cuisine, beer, wine, and games, we promise a festive afternoon in the park!

We want to invite you to partner with us in serving seniors as an event sponsor. With your support, homebound seniors will receive nutrition delivered right to their doors, socially isolated seniors will be connected and supported, frail seniors will be provided with care that keeps them safe at home, and seniors facing crisis situations will have a place to reach out for emergency help. As you finalize your community investment plans for this year, I would like to ask for your support as an Oktoberfest sponsor. With this sponsorship, you are a part of keeping seniors in a safe and secure environment.

In this packet, we have included a list of benefits for all sponsorship levels and a sponsorship form to be completed. Thank you in advance for your consideration. We are looking forward to making the 24th Oktoberfest the best one yet and raising critical funding for area seniors.

With warm regards,

Joalpe Eliger

Jocelyne M. Fliger, MSW

President & CEO

Elder Care Services has been committed to fostering the well-being of seniors for over 50 years. In 2021, we were able to:

- Serve 103.351 meals to food-insecure seniors in the area
- Support over 160 frail seniors with individualized aid in their home
- Conduct wellness checks every weekday for over 480 seniors facing isolation
- Distribute over 1,000 bags of food from our food pantry
- Supply 20,046 hours of in-home care for homebound seniors

OKtoberfest EVENT SPONSORSHIPS



Presenting Sponsor \$10.000

Diamond Sponsor \$7.500

Platinum Sponsor \$5,000

Gold **Sponsor** \$2,500

Silver **Sponsor** \$1,000

Bronze Sponsor \$500

RECOGNITION ON ELDER CARE SERVICES WEBSITE

Logo on Elder **Care Services** home page

Recognition in Annual Report









Logo on the Oktoberfest page on website













RECOGNITION AT EVENT

Logo on souvenier stein





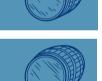






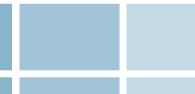
Magnet with event and company logo











Logo on billboard in a centrally trafficked area

Logo on attendee identification











Logo on event map











material in VIP food and drink area

Event

tickets

Sponsor level logo







6 Tickets





Sponsor level signage in central event locations













2022 Oktoberfest Sponsorship Commitment Form

For your convenience, sponsorships can be submitted online at eldercarebigbend.org/oktoberfest or emailed to Nicole Ballas at ballasn@ecsbigbend.org

Contact Person/ Individual Donor:			
Address:			
City/State/Zip Code:			
Phone Number:	Em	ail:	
Number of people in your org We are only requesting an estimat		to attend the event:	
Sponsorship levelsPresenting (\$10,000)	Tick	ket Sponsor (\$1,000)	
Diamond (\$7,500)		(10 tickets and logo/name recognition on entrance board)	
Platinum (\$5,000)	011	charace boardy	
Gold (\$2,500)			
Silver (\$1,000)			
Bronze (\$500)			
Payment Authorization	n Information		
Payment enclosed (Please Please invoice or contact i			
I authorize Elder Care Ser	vices to charge my cre	edit card in the amount of \$	
Credit Card: Visa	Mastercard	American Express	
Card #:	Exp. date:	V-Code:	
Name of Cardholder:			